

ISSA Board of Directors Conference Call
Thursday, March 1, 2012
Meeting Minutes

President Tim Hogan called the meeting to order at 8:12 pm EST. A roll call was taken for those in attendance: Malinda Crain, Sharon Garber, Steve Grove, Sarah Helming, Rob Hurd, Tom Monkus, Andrew Nugnes, Becca Scoville, Mike Segerblom, Don Shea, Danielle Richards. George Linzee joined the call in progress.

Those unable to attend: Bill Campbell, Andrew Cole, Chris Clement, Wayne Cutler, Matt DuBois, JP Fasano, Amy Kehoe, Steve Gay, Chuck Sinks, Randy Stokes, Burke Thomas, Scott Wilson & John Wright.

1. **Minutes** from the February, 2012 conference call were approved with a correction that Tom Monkus was in attendance.
2. **President's report:** Tim reiterated that the current situation with Laser Performance seems stable at this time. They are current with their payments. The remodel of the website is progressing and looks great. Tim has a proposal to present regarding the database. He is still working on making progress with the scoring program. We need to continue with our work on marketing ISSA. The distributed updated Power Point has been circulated. Some discussion followed. Tom Monkus noted that the slide with the comment about the economic demographic should be modified so that ISSA doesn't look to be only for the wealthy. Don Shea will work on an update. Steve Grove will provide some statistics to Don that can be included. It was suggested that we should keep various slide pages on hand for use by ISSA Board members as needed. It was also suggested that each district might want to add some pages of their own that pertain to their specific district. Mike will ask Jared to create a "board only" section of the website where these items could be archived.
3. **Old Business:**
 - a. Website – Mike Segerblom noted that the new website is progressing well and is on schedule. Thanks to the team putting this together and particularly Danielle Richards.
 - b. Database – Tim has a proposal from Webworks Café to build the database for us for \$8,000 to \$10,000. He offers that he has asked for a grant to be approved from California International Sailing Association (CISA) for half and ISSA to provide half. There would be many benefits to having the same company managing both the website and the database. Tim will get a contract from Webworks Café for \$8,000 with CISA paying \$4,000 and ISSA paying \$4,000. Approved. To be a capital expense and not from the annual budget.
 - c. Techscore – Tim is still talking to the TechScore programmer about the possibility of buying the code. Don asked why we need to have a new scoring program. Mike noted that the current Navy scoring program is becoming obsolete. George Linzee mentioned that there is an Excel sheet that is being used in MASSA and SAISA for some regattas. We should look into that further.
4. **New Business:**
 - a. Baker 2013 – Tom Monkus commented that the Baker conditions may need to be reviewed and revised as the current edition is from 05/2006. He reported difficulty in securing a venue due to the overlap with ICSA spring nationals also in the district. The

discussion concluded that the dates of the Mallory and Baker cannot be switched but the possibility of swapping years as host with another district is possible. Tom will report back on this during the next call.

- b. Mallory 2012 – Tim will contact Burke Thomas to confirm the plan for stating the use of CFJs and Vanguard 15 as far as which fleet will use which boats, etc.
- c. Mallory 2013 – MISSA is asked to work on a formal proposal to the Board for review.

The meeting was adjourned at 8:58 pm EST.

Next call is scheduled for April 5, 2012 at 8:00 pm EDT. Note that all agenda items are due no later than March 26, 2012 to the ISSA office (sherri@odmsail.com)