

High School Sailing

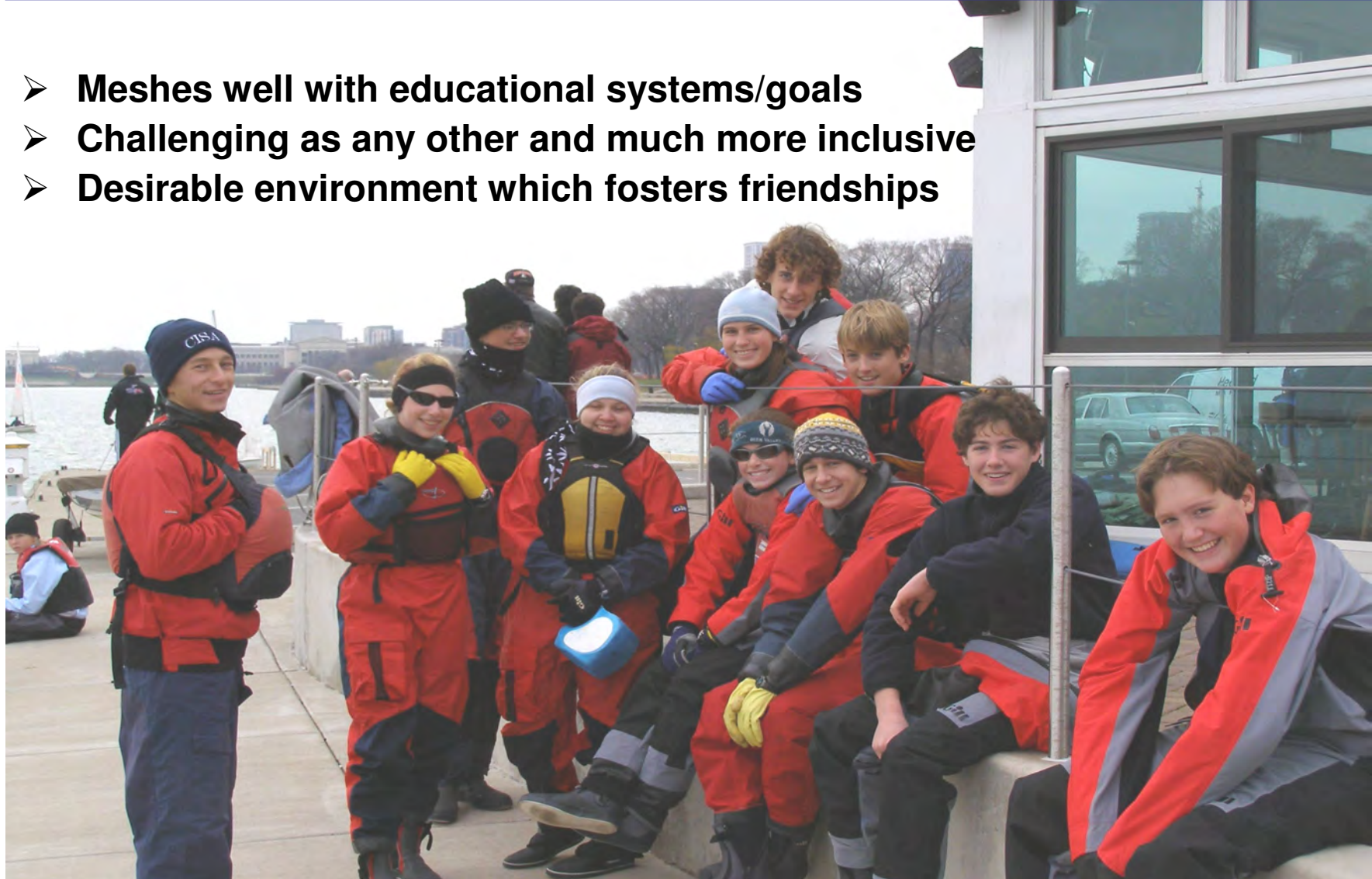


Topics:

- Why consider high school sailing
- What is ISSA?
- How do you start a team
- The impact on a yacht club
- The transition from high school to college
- One Design Classes and High School

Why High School Sailing?

- **Meshes well with educational systems/goals**
- **Challenging as any other and much more inclusive**
- **Desirable environment which fosters friendships**



More than 75 Years of Racing





Interscholastic Sailing Association - The Governing Body

- Founded by North Eastern prep schools in 1930
 - Governs secondary school (grades 9-12) sailing
- Seven districts across the country
- Provides rules, organization, stewardship
- Three National Championships:
 - **Cressy** Trophy: Single-handed (Laser)
 - The **Baker** Trophy: Team racing
 - The **Mallory** Trophy: Fleet racing
- It is the only formal co-ed high school sport

Great Oaks Invitational

- A national-level regatta for developing teams
- Hosted annually in November at Southern Yacht Club, New Orleans
- All currently registered schools that have not qualified for Mallory or Baker in the past 4 years are eligible
- Teams are 2 to 4 sailors



ISSA Districts - # of Registrants



Pacific Coast	88 teams	600 sailors
New England	81 teams	650 sailors
Mid-Atlantic	58 teams	475 sailors
South Atlantic	76 teams	550 sailors
Midwest	28 teams	300 sailors
South East	19 teams	90 sailors
Northwest	19 teams	125 sailors
	<i>373 total</i>	<i>2,790 total</i>

Your regional district can be: *high school sailing central* tm



Interscholastic Sailing Association (ISSA)

- The objective:
 - To provide standardized rules, procedures
 - To create and maintain a balanced schedule.
 - Offer the sport to as many schools and sailors as possible
 - Focus: basic seamanship skills, practice, competition
- Membership is diverse:
 - Public, private, Home Schooled, Foreign Exchange
 - Teams: one student sailor to as many as sixty (60)
 - Varsity Sport to parent sponsored club

Create the Opportunity to Compete and Excel



What's Happening in your district?

The goals can be:

- AY 2009-10:
 - Improving skills – clinics, regattas
 - Mastery of New Rules – on-/off the water
 - Better results in the Nationals
- Better sense of community
 - “Cross-pollination” of schools
 - Host families, mixed teams, YC volunteers
- Shared goal – Participation

It's Working!

- **Enthusiasm** among student sailors
 - For the sport, new classes, travel
 - Friendships
- **Knowledge, skills -- Accomplishment**
 - National Championships; Olympic trials; International events; Winter Travel
- **Parental participation** now a driving force

Critical Mass and Activity

- **370+ active teams**
- **Over 2,700 students**
- **Fall season**
- **Spring season**
- **Four major regattas**



But there are issues ...

Challenges We Face

- **Competing interests**
 - Fall/Spring outdoor activities/sports
- **Cost**
 - Fixed costs
 - Facilities
 - Coaching boat
 - Sails
 - Annual fees
 - Variable costs
 - Coaches
 - Boat maintenance, equipment
 - Sails
- **Insurance**
- **Time and Travel** commitment



It's Critical to Overcome these Obstacles

“IT’S TIME TO RECRUIT OUR YOUTH” *

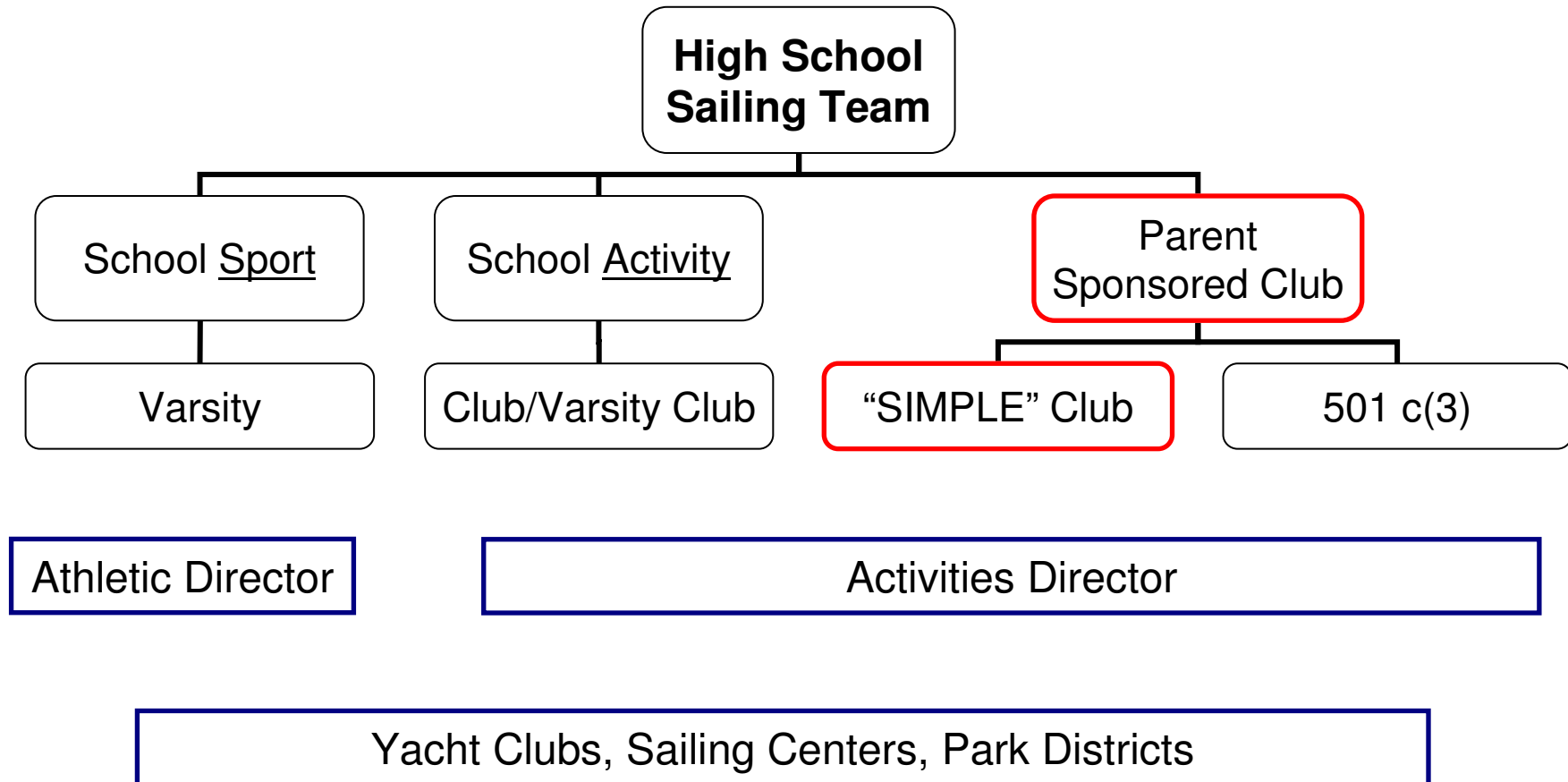
- The age disparity between older and younger members ... is greater than ever.
- Many clubs run successful junior programs ... the challenge is retaining these young sailors [who usually disappear until their 40’s.]
- High school sailing is an excellent use of the [club’s facilities in the off-season.] It’s a great way to connect with ...future members.

* Gary Jobson, *Sailing World* Nov/Dec ‘08

How do you start a team?

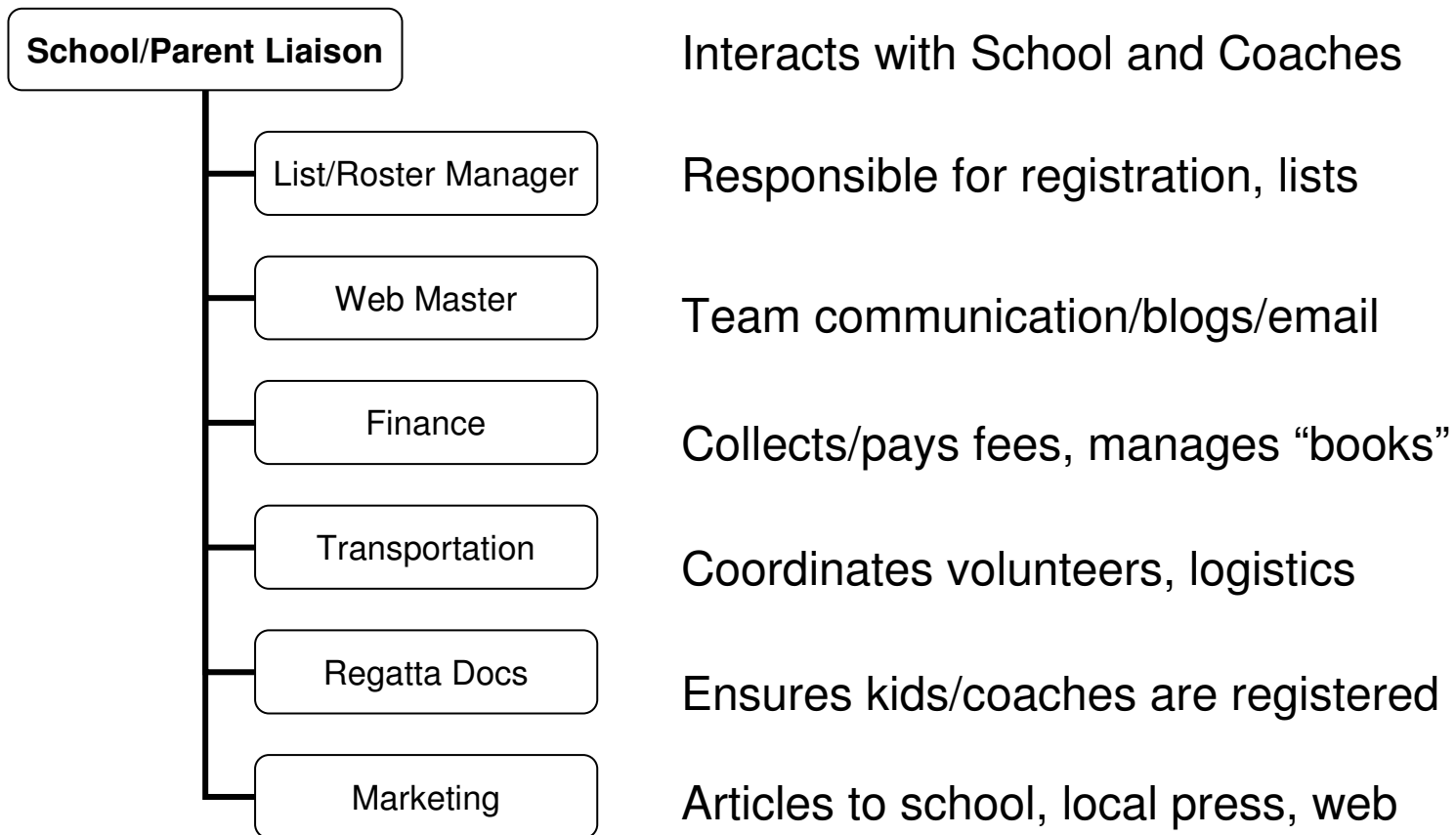
- Who do you approach?
 - Athletic Director or Activities Director
- What do they want?
 - No impact – personnel, budget, facilities
 - Inclusion – not a program for “Johnny”
- Fit with school strategy
 - Offer a new activity, way to get kids involved
- Students’ – parents’ role
- Find a venue to train and race

Models to Follow



The Parent-Sponsored Club

The Critical Mass = 30 Student Sailors



High School Sailing: Positive Impact on a Yacht Club

- Purpose of most clubs
 - Vibrant youth program
- Exposure
 - Membership rolls
- Financial Impact is significant
 - Program: Fall, Spring and Summer programs
 - Assumptions:
 - **Fall** 100% @ \$425, **Spring** 65% @ \$425, **Summer** 40% @ \$2,100

One High School Program	
Number of Sailors	Financial Benefit
10	\$ 15,400
20	\$ 30,800
40	\$ 62,000

What's after high school sailing? Where Do High School Sailors Go?

- Lasers
- 29'ers, 49'ers
- Club 420, I420
- 470's
- 505s
- Vanguard 15s
- J22s, J24s
- Melges 24
- Scows – E, MC, M17
- Shields
- Etchells
- Farr 40s
- J109s
- Santa Cruz 70's
- TP 52s - "Morning Light"

What About College Sailing?

- Is it hard to transition from ISSA/high school sailing to college sailing?
 - No, well prepared and ready to race
- Student versus Student/Athlete?
 - You must define your priorities
- Time Commitment and Balance
 - Shift from after school activity to major part of your academic life
- No scholarships

Last thoughts:

- High school plugs an important gap in our sport
 - Continuity and Growth – dinghies to keel boats
 - Learn to Sail programs to skilled, competitive racers
- It's good for our yacht clubs, source of new members
- They provide a vitality to our One Design classes



How To Reach ISSA



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High School Sailing ...



They're Ready for
One Design Sailing